

VILLEROY & BOCH

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Wellness at home  
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WWW.VILLEROY-BOCH.DE



# A NEW CLASS OF HOT TUB

*Why not become  
an exclusive specialist dealer?*



A large hot tub with a white top and grey panels is situated on a wooden deck. The hot tub is positioned on the right side of the frame, with its top edge visible. The deck extends from the hot tub towards the left. In the background, a vast expanse of blue water stretches to the horizon under a soft, hazy sky. A small wooden table and chairs are visible on the deck to the right of the hot tub. In the foreground, a large agave plant is on the left, and some greenery is visible near the hot tub. The overall scene is peaceful and scenic, suggesting a luxury outdoor living space.

DO YOU WANT TO STAND OUT  
FROM THE STANDARD MARKET OFFERING?  
WHY NOT BECOME AN EXCLUSIVE SPECIALIST DEALER?

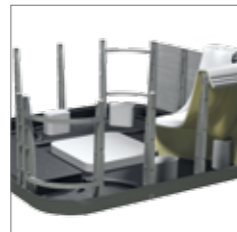
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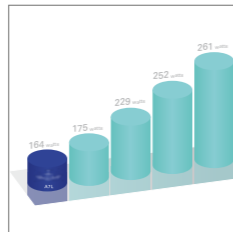
*Individual:  
JetPak™  
technology  
06-07*



*Intelligent:  
Optimised  
ducting  
08-09*



*Solid:  
The entire  
construction  
10-11*



*Economic:  
Energy-efficiency  
12-13*



*Intuitive:  
Menu prompt  
14-15*



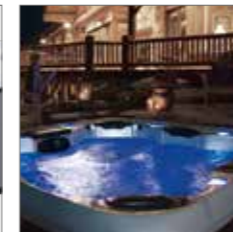
*Innovative.  
The new generation  
16-17*



*Bicolour:  
The Black & White  
Edition  
18-19*



*Forward-looking:  
Just Silence  
20-21*



*First class:  
Customer service  
22-23*



*Renowned:  
The brand  
24-25*

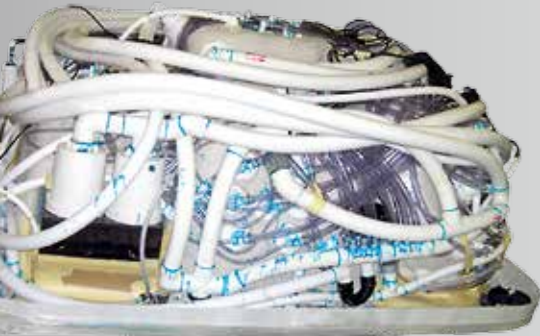


*Perfect:  
For your success  
26-27*



## THE MARKET DEMANDS INDIVIDUALITY. AND WE HAVE MADE IT A MATTER OF PRINCIPLE.

*These hot tubs give your customers the freedom to combine their preferred jets with their favourite seat. They can choose between 16 different JetPaks™ and position them at every seat in no time at all – for a wellness experience that is exactly tailored to their respective needs. Thanks to this patented JetPaks™ technology, hot tubs can be upgraded at any time to include the JetPaks™ with the latest jet technologies. Which other hot tubs can be so easily adapted to meet the individual wellness needs and preferences of their users?*



*Market standard*



*Villeroy & Boch technology*

**THE COMPETITION IS HOLDING ON  
TO OUTDATED SOLUTIONS.  
WE ARE CREATING SOMETHING NEW.**

*Whilst seemingly endless pipes are the norm in standard hot tubs, we have looked for new, more intelligent connections. We have invented the JetPaks™: ingenious in their simplicity. They require up to 90% less plumbing, minimise the risk of leaks and are much safer and more energy-efficient than the systems offered by other suppliers.*

## DEMAND FOR ROBUST DESIGNS IS INCREASING. OUR ENGINEERS HAVE RESPONDED WITH 5 SOLUTIONS.

*Exclusive EnduraFrame™ design – a unique support structure ensures the above-average load-bearing capacity and durability of the Villeroy & Boch hot tubs:*

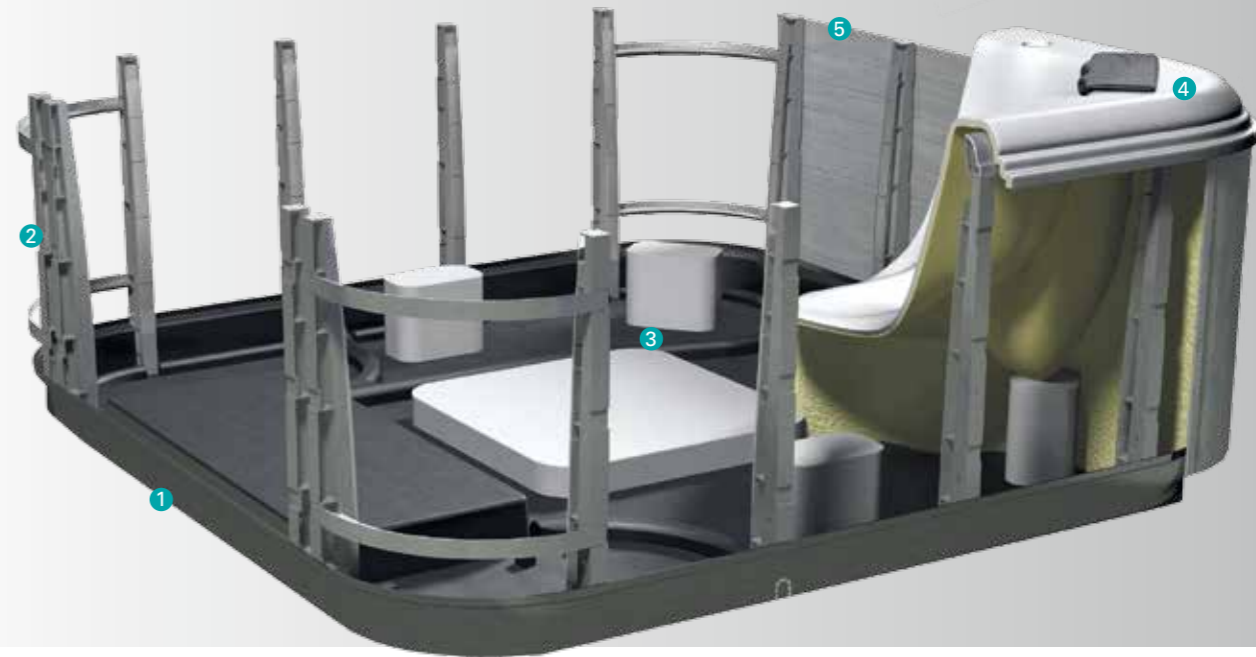
*EnduraBase™ – the closed ABS floor delivers noticeably quieter operation and a reduction in vibrations ①*

*EnduraBeam™ – the integral frame construction ensures above-average strength and durability ②*

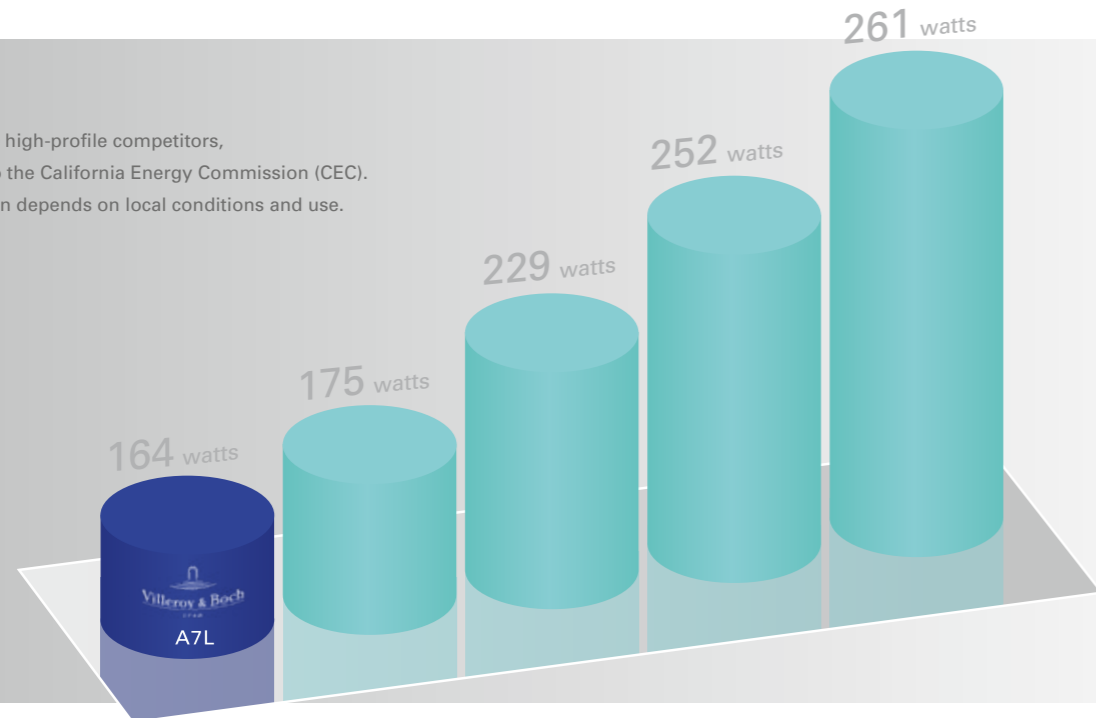
*EnduraSupports™ – for increased stability and structure of the foot room and sitting areas ③*

*EnduraShell™ – the acrylic surface is reinforced with polyurethane foam for enhanced hygiene and a lasting shine ④*

*EnduraWood™ – weather and UV-resistant plastic outer construction ⑤*



Comparable high-profile competitors,  
according to the California Energy Commission (CEC).  
Consumption depends on local conditions and use.



## GLOBAL CLIMATE PROTECTION CALLS FOR ENERGY EFFICIENCY. OUR HOT TUBS ARE AMONGST THE MOST ECONOMICAL IN THE WORLD.

*Energy is valuable and shouldn't be wasted, which is why these hot tubs are designed for both the economical and efficient use of resources. On the one hand, this is thanks to the full-foam insulation and, on the other hand, an up to 90% reduction in the amount of plumbing. Most of the pipes run through water – so the warm water in the tub prevents them from cooling down. In addition, the energy-saving cover prevents the loss of heat, not only on cold winter days.*

## HIGH-TECH IS INCREASINGLY IN DEMAND. OURS IS VERY EASY TO OPERATE.

*Thanks to a self-explanatory user prompt, these hot tubs are easy to control. In the traditional way via a display. Or, in selected models, using either an innovative touch screen or the smartphone or iPad app. When everything feels so easy it is not difficult to escape to another world. Customised options for playing music and conjuring up unique lighting effects make relaxation complete.*





## TRENDSETTERS CONTINUE TO SET NEW STANDARDS. THAT'S WHY WE'RE USUALLY AHEAD OF THE REST.

*Whilst our competitors are still looking to develop existing concepts, we continue to take our innovations further. For example, our redesign in 2013: with technical innovations, such as the energy-saving, more variable JetPaks™ technology, and a whole raft of other pioneering features. And the most recent trends? They are already emerging in the latest generation of models that we are currently launching on the market. Once again, they confirm that we are the innovator leading a whole industry.*



## THE INDUSTRY HAS TO RESPOND TO TRENDS. OUR BICOLOUR HOT TUBS ARE CURRENTLY CALLING THE SHOTS.

*Tone in tone or a skilful contrast? Villeroy & Boch hot tubs provide an ideal platform for making a colour statement. The new Black & White Edition in the Comfort Line is currently leading the way and features JetPaks™ in black with a white acrylic shell. Other colour combinations can be individually selected. Even the outer panelling – now in white or light grey – is modern and on trend. Available in one or two colours, depending on individual preferences, these hot tubs have an air of self-confidence and make an innovative statement, not only in terms of design.*





GOOD DESIGN IS RECOGNISABLE BY ITS CLEAR LINES.  
“JUST SILENCE” FEATURES SOME OF OUR STRAIGHTEST LINES.

*The absolute highlight of the industry looks almost futuristic: Just Silence – unparalleled in its simplicity and featuring the compelling straight lines of a new age. The new cubist design offers even more space. The seats are arranged face to face for relaxed communication. Dipped in pure white, this hot tub takes modernity to a new level.*



**GOOD SERVICE IS THE BUSINESS CARD OF THE BEST COMPANIES.  
OUR SERVICE ALSO HELPS YOU  
TO STAND OUT FROM THE CROWD.**

*Service for Villeroy & Boch means: Support in every respect. It starts with marketing support and the speed with which we deliver our products to you. Inside Europe, standard colours are available within a week and other colours as quickly as possible at no extra charge. Our service also includes: Maintaining a constant stock of spare parts in our European central warehouse. Regular training at our Technical Support Center. The option of ordering a full container or single deliveries. And, last but not least, our attractive payment terms.*

## CONSUMERS TRUST BIG BRANDS. BENEFIT FROM OUR GOOD NAME.

*Villeroy & Boch, founded in 1748, has always understood, as only the greats can do, how important it is to move with the times. The brand derives its strength from the way in which it combines tradition and innovation. These values are an integral part of the hot tubs that Villeroy & Boch has been distributing to more than 40 countries since 2005. Use your customers' trust in a reliable brand and benefit from the assurance that comes from having a strong partner at your side.*



## MARKET SUCCESS MEANS STAYING AHEAD OF THE CURVE. OUR HOT TUBS MAKE SURE YOU DO.

*If you want to impress your customers with better services and performances, we are the partner for you.  
For us, better quality also means greater safety. These hot tubs combine innovative technology  
with tremendous individuality, well thought-out design and good value for money.*

*Why not become an exclusive specialist dealer?*

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